WHISPERS

FACT SHEET · UPDATED NOV 19, 2026

A detective hears voices. *They're coming from the audience.*

2026 PRIMETIME EMMY FINALIST, OUTSTANDING INNOVATION IN EMERGING MEDIA

WHAT IT IS

Whispers is a live, interactive murder mystery generated in the room, in response to its audience. Every viewer becomes a voice in Detective Marcus Kent's head, and Pickford AI's narrative engine folds their whispers into the story as it plays. Same case, a different story every night.

KEY FACTS

Format	Live, interactive, AI-generated animated murder mystery
Runtime	About an hour (43–58 minutes of story so far)
Creator & showrunner	Bernie Su (3× Primetime Emmy winner, Peabody winner)
Producer	Pickford AI
Voice cast	SAG-AFTRA actors, voices cloned with permission
How the audience joins	Companion web app on their phones; whispers stream beside the screen
Screenings so far	20, in 7 cities, 800+ people
Rooms that caught the killer	4 of 20 (every room still got a confession)
Episode 1	"Influence Us" · 1,728 structural routes; dialogue written live
History	Sundance and Busan previews; industry premiere on the Sony Pictures lot, May 2026
Next screening	Sydney Opera House, Dec 7

WHAT THE PRESS SAYS

> **"There's no doubt the audience was entertained and engaged. Laughter was constant."**
>
> DAVID BLOOM, FORBES

> **"Spoiler alert: it kinda worked, with an offer of a chalupa coupon enough to break the suspect and force a confession."**
>
> DAVID BLOOM, FORBES, ON THE SONY PICTURES LOT PREMIERE